



Erasmus+ Project: GreenerAge - Climate and environmentally skilled citizens 55+

(December 2021 to February 2024)

What the project wants to achieve

The EU is committed to a green transition to a climate-neutral society by 2050. Achieving this will require lasting changes in citizens' behaviour towards more sustainable and healthier habits. Fundamental cultural change is essential to promote the effectiveness of policies to create climate-neutral societies.

People in the second half of life have a lot to contribute to saving the planet: Their most valuable assets are experience and time. Often their children have left home, some of them have retired early and others are already pensioners. They have a lot of knowledge and are in an excellent position to contribute to a greener future. This can be done in their private environment, with their families, friends or neighbours, or as volunteers in an initiative dealing with climate protection and environmental projects.

The Erasmus+ project GreenerAge wants to help them to expand their competences and skills for this and provide suitable tools.

What we work on

GreenerAge focuses on developing a digital learning platform where interested citizens can find information, ideas and practical tools they need for their climate and environmental protection activities. This includes, for example, calculators to measure the individual footprint with which we pollute the environment, but also the handprint that shows us what we do for a sustainable lifestyle. Playful elements such as quizzes, and videos will also make the engagement with the topic entertaining.

We will also produce a compendium of interesting facts and figures on environmental education, a manual for conducting workshops and a collection of good practices with recommendations for policy makers. All materials will be accessible free of charge.



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How we work

The aforementioned results will be developed together with women and men aged 55 and older. They will not only be able to use the learning platform, but their knowledge and experience will also be incorporated into it. A total of 75 to 100 citizens will have been actively involved in the project in the participating five countries.

In interviews, we will ask them about their attitudes and behaviours, what changes seem to make sense to them and what support they need for this. In workshops, we will deal with individual questions in depth and discuss the results of our work with the citizens involved. For example, the digital learning platform will be tested in its beta version by the members of the local working groups before it is finalised.

A public expert event will be held at the end of 2023. The results of the work and experiences from the work on the ground will be presented. Concrete individual action steps and recommendations for political decision-makers will be discussed so that as many people as possible can benefit from the jointly developed materials.

Project partner

- Finland: University of Tampere (European Coordination)
- Netherlands: AFEdeMy, Gouda
- Poland: Fundacja Laboratorium Architektury 60+, Bytom
- Portugal: SHINE 2 Europe, Coimbra
- Germany: ISIS Institute for Social Infrastructure gGmbH

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Further information

<https://greenerage.eu>



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GreenerAge
CLIMATE-CHANGE AND ENVIRONMENTAL
LITERACY FOR URBAN CITIZENS 55+