Case study on personal measures for home insulation

Mr. and Mrs. Morina are moving to a new home. While house viewing, they saw a sign of a local energy coach. Their attention was caught by the offer and, as they are not at all acquainted with the topic, they decided to inform themselves. After a consultation in the home improvement store, they bought materials to seal gaps under doors and some radiator fans to distribute hot air evenly in the rooms.

Mr. and Mrs. Morina plan on installing those things in their new home but cannot find any further information and tips about the topic.

Please reflect on the following questions:

- Do you consider the measures mentioned above as sufficient?
- What would you recommend Mr. and Mrs. Morina to do before and after moving to the new house?
- Where would you look for more information on home insulation?
- What are the challenges for you to apply measures relating to home insulation?
- What are the core motivations to take action on home insulation?
- How could you engage people from your neighbourhood to support you in improving the insulation of your home?

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